

Customised Marketing Surveys For Your School

Get the information you need to grow a school of excellence

The 'Effective School Surveys' from Australia's education marketing specialists Vividus, provide schools with a powerful advantage in an increasingly competitive market. Comprehensive annual feedback from parents, staff and students combined with our integrated marketing knowledge-base adds a significant edge to statutory reporting, strategic planning and management decisions that drive school performance and effectiveness.

What's Included?

- Parent satisfaction and attitudinal survey
- Staff satisfaction and attitudinal survey
- Student satisfaction and attitudinal survey
- School marketing effectiveness survey
- Exit surveys
- Ongoing marketing support

What You Get

- Improve understanding and decision making
- Gain more accurate feedback due to third party surveys
- Achieve more effective strategy development
- Improve quality of education and marketing performance
- Discover re-enrolment intent of parents
- Understand word of mouth marketing trends in your school
- Catchment area mapping
- Increase enrolments and revenue
- Attract and keep exceptional staff
- Easier fulfillment of annual government reporting requirements
- Develop more engaging communications
- Improve morale and sense of community

The Benefits of Vividus 'Effective School Surveys'

- Work with a Christian marketing agency that specializes in school marketing
- Run your surveys when it suits your school calendar
- Professionally developed commercial survey instrument and reporting
- Fast turnaround of reports from survey completion
- Reports that are easy to read and understand
- Principal's summary and marketing recommendations available
- Result trends across years available
- Benchmarking indicators
- System summaries for school groups or diocese
- Focus groups and follow-up analysis as required
- Integrated marketing plan development available
- Cost effective and flexible pricing to accommodate school size and budget
- One convenient contact for all your marketing requirements

What's The Next Step?

View our surveys and reporting at www.vividus.com.au
Contact us for more information or to book your survey on info@vividus.com.au or 07 3283 2233

Mention this flier to receive a free guide to 'Essential Online Marketing For Schools'

07 3283 2233 info@vividus.com.au www.vividus.com.au

